



Dear Flipsters,

We have some bittersweet news to share. We have been presented with a business opportunity in France that we feel compelled to explore. To do this, we are closing French Flip on Willard Square. Our last day at the shop will be Sunday, September 29, 2019. We hope you will stop by between now and then to say, “Bonjour!” and to enjoy your Flip favorites.

As neighbors and loyal Flip supporters, you might be wondering what will happen to our shop space and our business. In short, we are not yet sure of our future plans. We might sell or rent out our shop, or we might keep it as a prep kitchen and pop-up around town, or cater events with our French pastries, crêpes, galettes, and tartes flambées. If you are interested, we will post updates on our Facebook and Instagram pages, so you can follow us at [/frenchflipmaine](#) for updates.

French Flip has been a life-changing experience for us. Since we opened Flip three summers ago, we have connected with neighbors and visitors in ways that we never have before. It’s given us immense pleasure to see people walk in, inhale deeply, look around and smile; to hear yummy noises; to have a 4-year-old (who’s been a regular since we opened) climb onto his favorite bar stool and say, “Shawn, snacky, please!” (meaning a Comté cheese galette or Far Breton custard with brandied prunes) and then, “Merci! Au revoir!” when he leaves; to have middle-school boys choose to spend their hard-earned pocket money on their Flip favorites; to have customers, from around the block to around the world, return and tell us that they’ve been dreaming about the kouign amann or tarte flambée, etc. that they had on their last visit to Flip. We could go on and on. In short, we’ve had a lot of fun and we are very grateful for your kindness and support.

Flip is leaving Willard Square, but we aren’t. We are keeping our house here and we don’t plan to start our adventures abroad right away, so we’ll be around for a while after we close the restaurant. As we mentioned, we are exploring timely opportunities in France and we may continue French Flip locally in other ways, as well.

We will miss Flip—we will miss you. We hope to see you soon and to keep our Flip connections. Wishing you and yours peace, love and delicious adventures!

Merci beaucoup! Au revoir....

Jessica & Shawn